

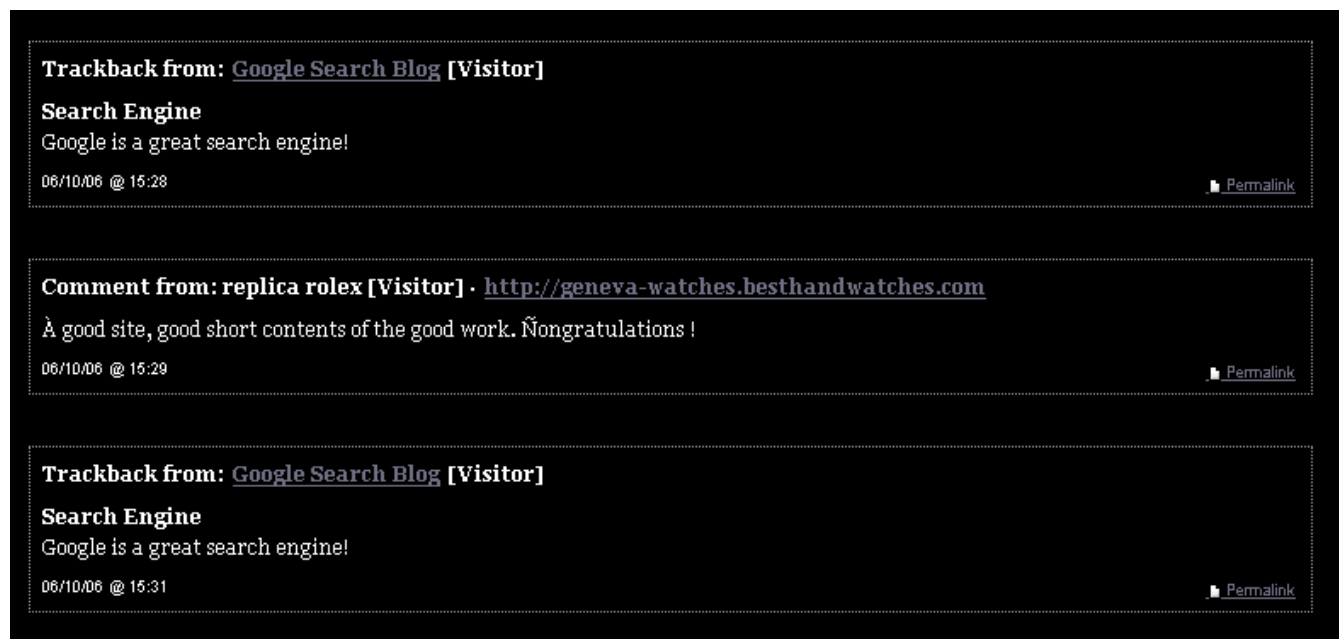
# **WTF Is A Trackback?!**

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***<http://www.bloggenerator.com>***

A trackback is basically a way for blog owners to keep track of other blog owners that are linking to their blog posts.

When one blogger sends another a trackback, it sends them a “ping”, it will add what is basically a comment to the blog post.

Here is 2 examples of a few trackback comments on a blog page:

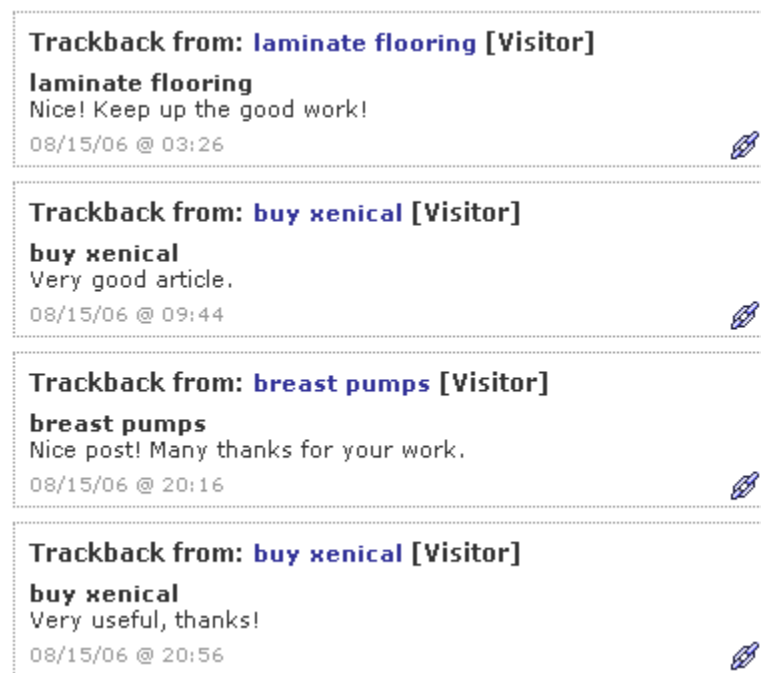


The screenshot shows a dark-themed blog interface with three trackback comments. Each comment is enclosed in a dashed border and includes the source, the comment text, a timestamp, and a 'Permalink' link.


**Trackback from: [Google Search Blog](#) [Visitor]**  
**Search Engine**  
Google is a great search engine!  
06/10/06 @ 15:28 [Permalink](#)


**Comment from: [replica rolex](#) [Visitor] · <http://geneva-watches.besthandwatches.com>**  
À good site, good short contents of the good work. Ñongratulations !  
06/10/06 @ 15:29 [Permalink](#)


**Trackback from: [Google Search Blog](#) [Visitor]**  
**Search Engine**  
Google is a great search engine!  
06/10/06 @ 15:31 [Permalink](#)




A vertical list of four trackback comments, each in a dashed border. Each comment includes the source, the comment text, a timestamp, and a small icon of a pen.

**Trackback from: [laminatE flooring](#) [Visitor]**  
**laminatE flooring**  
Nice! Keep up the good work!  
08/15/06 @ 03:26 

**Trackback from: [buy xenical](#) [Visitor]**  
**buy xenical**  
Very good article.  
08/15/06 @ 09:44 

**Trackback from: [breast pumps](#) [Visitor]**  
**breast pumps**  
Nice post! Many thanks for your work.  
08/15/06 @ 20:16 

**Trackback from: [buy xenical](#) [Visitor]**  
**buy xenical**  
Very useful, thanks!  
08/15/06 @ 20:56 

You can see that the people leaving trackbacks are getting anchor text links back to whatever websites they want. It doesn't even have to be a blog. This is how you can get backlinks to your website without even lifting a finger.

When you send a trackback, you send 4 things:

1. **URL:** The URL that you want placed on the comment
2. **Anchor Text:** The text that is linked to your website (for SEO ranking).
3. **Excerpt:** This is normally used to send a portion of the blog post that is sending a trackback, which is then displayed on the blog. I just send the anchor text again.
4. **Blog Name:** The name of the blog that is sending the trackback, I also just send the anchor text again.

But how do you send a trackback?

First, you need to find a blog that accepts trackback comments. There are various search strings that you can run through Google to find them, such as:

**["trackback address for this post" Google Search](#)**

If you go to that Google search above, you will see it found about half a million or so blogs with "trackback URLs". This is the URL that you send a trackback ping to.

Once you click the blogs, you will find something like this:

**Trackback address for this post:**

**[http://advocacynet.org/blogs/htsrv/trackback.php?tb\\_id=788](http://advocacynet.org/blogs/htsrv/trackback.php?tb_id=788)**

This is the URL that we want to send the "ping" to. The more of these URLs that you have, the more links you can get to your website(s). Are you beginning to see the possibilities?

Now, it is time to send the ping using a special script. Here is a link to a site that lets you send trackbacks:

**<http://www.aylwardfamily.com/content/tbping.asp>**

I have gone ahead and filled out the form on that page with the needed information to send a trackback ping, here is a picture below of what I filled in to get a link to google.com with the anchor text "Google Search".



spam protection modules and don't even check their blogs anymore.

That's all there is to trackback spamming. I do consider this a black hat SEO method and I wouldn't recommend that you use it on a white hat website.

That being said, I have used this on white hat websites and they have not been penalized/banned. However, I still do not recommend using this on white hat sites just in case...

Now you might say, that is going to take a hell of a lot of work to get enough links to my site through trackback spamming.

It's your lucky day then. I have made a program that does every single step I just described to you 100% automatically.

I am calling it "**TrackbackGenerator**"...

There is only one program out on the market (sold out) that I've seen that does what TrackbackGenerator does but it looks extremely slow from the videos I've seen.

Let's not forget about the **monthly fee**. TrackbackGenerator will **NOT** have a monthly fee.

I am also **severely limiting** the copies that will be sold of TrackbackGenerator. I still use it everyday for every black hat website that I put up and I will continue to do so.

I don't want this method to die out since it is so simple to rank on the search engines using it.

I will have a video or 2 for you of the program in action within the next week or so...

Joseph Tierney

<http://www.bloggenergenerator.com>